

Leaders of 4.0 Era must understand King Philosophy.

I am now working on projects for 2 classes called "King Philosophy and Leadership Development for Thailand 4.0 Era Project" for leaders from EGAT, NBTC, PTT and TOT. It is not only valuable for participants of 4 organizations. It also greatly impacts on all Thais and benefits the future analysis for all organizations.

Dr. Sumet Tantivejkul, the Secretary-General of Chaipattana Foundation kindly delivered the keynote speech on King Philosophy and Organizational Development in 4.0 Era. He emphasized that leaders of 4.0 era should not only focus on wealth but also build self-immunity. They should not focus on innovation or modern digital technology but cannot survive like the fifth tiger. We failed in Prime Minister Chatchai's era. We wanted to be the fifth tiger but failed. We got into crisis. Tom Yum Kung Crisis happened because of greed and small groups of the rich.



Leaders of 4.0 era must have these qualifications.

1. Morality and ethics
2. Care for the disadvantaged groups in the society
3. Self-immunity
4. Self-reliance

If they are not ready, they should not expand their businesses. The greed can lead to the neglect of emerging risks.

Dr. Sumet Tantivejkulis is a person who can deeply understand King Philosophy. He said that no matter what happened, economic development needed to go back to basics as follows.

1. Soil
2. Water
3. Wind
4. Fire

They must have morality and ethics and abstain from greed. Understanding, accessing and development are essential.

I think that King Philosophy and Leadership Development for Thailand 4.0 Era Project should be distributed to all organizations in the public, private and politics sector.



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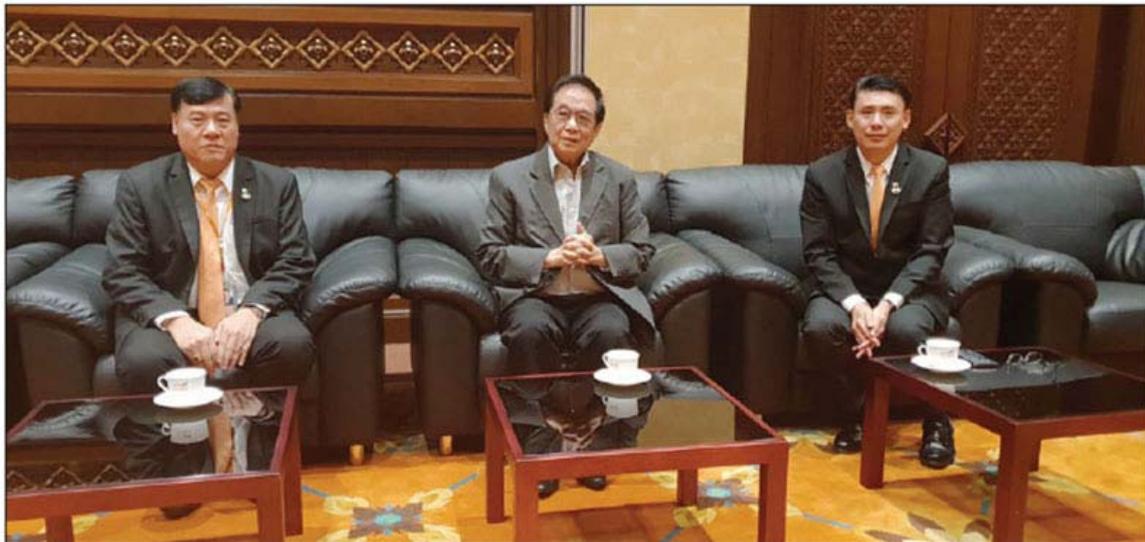
The final point is the result of Trump and Kim Jong Un's summit. If we listen to Trump, we think that the success is great. The Economist cover has been entitled "Kim Jong Won" referring to Kim Jong Un's victory. Trump looked at Kim but lack understanding in Kim. He thought to have meeting and ended with declaration.

In fact, MOU signing in Singapore may not succeed in the long run because of these reasons.

1. There is no verification on where Kim restores nuclear weapon and the quantity.

2. There is no clear timeframe to clear out these weapons.

Trump must seriously execute it. In fact, North Korea may not comply with this. The Economist concluded that Trump did not know Kim and North Korea well and may finally lose to Kim.



Prof. Dr. Chira Hongladarom led King Philosophy and Leadership Development for Thailand 4.0 Era Project Class 2 Delegation to study visit at the Government Housing Bank.

Prof. Dr. Chira Hongladarom

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