

King Philosophy and Villagers at Sirindhorn Dam

The royal wedding ceremony between Prince Harry, the 6th heir apparent of Windsor Dynasty of the United Kingdom and an actress Meghan Markle remains the world's hot issue. In my opinion, this event happened based on my 3V's Theory which I often mention. The first V is Value Added. The second V is Value Creation. The final V is Value Diversity.

The British dynasty accepted the bride with these qualities.

1. Divorced
2. Black-White Biracial
3. Actress
4. American

This reflects the British dynasty's diversity management in the changing era to support the incoming 21st Century.

Good lessons are that change is normal and diversity management can create value added. This royal wedding ceremony greatly attracted the world especially the Americans' attention.

Another hot issue is the politics in Malaysia. It reflects the characters' roles defined by Shakespeare as follows.

1. Anwar Ibrahim who Mahathir sent to jail
2. Najib Razak, a former Prime Minister who used to be Mahathir's subordinate

3. Mahathir

The situation forced Mahathir and Anwar Ibrahim to cooperate. Najib Razak is an interesting political character. He was killed by Mahathir and Anwar Ibrahim based on Shakespearean Style.

A good point we learn from Shakespeare is how the character roles are developed to have sad, unpredictable, mysterious and complicated qualities. They are a part of human nature.

I usually use Shakespearean Model to analyze and study different characters to play roles together. I always teach my students that solving community problems need to involve 4 groups of stakeholders to work together as follows.

- 1.Public Sector
- 2.Private Sector
- 3.Academic Sector
- 4.Communities

If we analyze the stakeholders and HR works with quality, these stakeholders are needed.

- 1.CEO
- 2.HR
- 3.Non-HR
- 4.External stakeholders especially customers

If these 4 groups can cooperate, they can succeed as my students called "overcoming difficulties" in human capital.

This week, I led the King Philosophy and Leadership Development for Thailand 4.0 Era Program Class I delegation comprising of more than 60 participants from EGAT, NBTC and PTT to study visit in Ubonratchathani for

3 days to study Sirindhorn Dam Model development based on King Philosophy.

A good lesson from Sirindhorn Dam Model was that dam construction positively and negatively affected communities, villagers and concerned stakeholders. They should understand and adopt King Rama IX's work principles or King Philosophy of these components.

- Understanding, accessing and development
- Self-reliance
- Self-immunity

They can apply these components to work and develop to lessen misunderstanding and negative feeling between the villagers and EGAT. They must have approaches to create understanding and properly develop to match each local context. Villagers should be given the needed knowledge to save cost, generate income, create jobs, sincerely look at sustainable development to solve problems and promote continuity and mutual trust.

King Philosophy is valuable for the development of all levels. I admire Gen. Prayut Chan-ocha's government's effort in pursuing the valuable King Philosophy to promote continuous Thai social development. All groups of Thais should adopt King Philosophy to be their compass for work and life as well.

On May 22-24, 2018, Prof. Dr. Chira Hongladarom led the King Philosophy and Leadership Development for Thailand 4.0 Era Program Class I delegation comprising of more than 60 participants from EGAT, NBTC and PTT to study visit in Ubonratchathani to study Sirindhorn Dam Model development based on King Philosophy in Ubonratchathani.



The study visit to the Sirindhorn Dam Model development community role model at Nonsamran Community



The study visit to the Sirindhorn Dam Model development community role model at Bannonchan Community



Learn-Share-Care at
Sirindhorn Dam



Panel Discussion on
Networking Capital and Social
Development Power Synergy
with Ubonratchathani
University

Prof. Dr. Chira Hongladarom

Source: Learning from Reality with Dr. Chira Column. **Naewna.**
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