

Sek Loso and Toon Bodyslam: 2 Role Models of Leadership Styles Comparison

Leadership is a very important subject. It is an important issue of human capital at all levels ranging from Bachelor's Degree to Ph.D. including the special programs for experienced people.

A problem of Thailand is that there are not many researches on leadership. There are insufficient studies on this topic from lower levels to Ph.D. dissertations level. Several leaders are cited as role models as follows.

- King Naresuan
- King Rama V
- King Rama IX
- Prof. Sanya Dharmasakti
- Prof. Dr. Puey Ungphakorn
- Mr. Chuan Leekpai

Thailand has interesting role models of 2 famous singers.

- Seksan Sukpimai or Sek Loso
- Artiwaru Kongmalain or Toon Bodyslam

They are role models of superstars.

Toon Bodyslam is a role model of a benefactor and well-wisher to the country. People can adopt him as their good role model for the country contributor.

Toon Bodyslam uses public hospitals and sees that they still have inadequate budget. Therefore, he is willing to help them. He started his charity run to promote benevolent contribution all over Thailand. Besides the fundraising benefit, it implanted exercise habit into people. Moreover, it encourages them to look at Toon

Bodyslam as a benevolent contribution inspirer. Then, they want to help the hospital and exercise as their health protection.

Toon Bodyslam's contribution greatly benefits Thailand. I hope that more people will come up to be benevolent contributors. Then, Thais will have good values. Toon Bodyslam should be admired and adopted as a role model.

Meanwhile, another famous singer, Sek Loso committed shameful behaviors. He made at least 3 mistakes.

-He illegally fired a pistol into the sky.

-He resisted arrest.

-Drug was found on his urine test result.

The readers must compare both of them. Both are talented singers. Both are public figures. They have both similar and different behaviors.

Therefore, leadership studies in Thailand must search for good leaders as role models. Then, Thais can adopt them as idols. People will be developed in term of wisdom. Then, the country can move forward.

On the other hand, famous people who are bad role models can always cause troubles to our country.



Toon Bodyslam



Sek Loso



On January 8, 2018, Prof. Dr. Chira Hongladarom was invited by Ministry of Agriculture and Cooperatives in cooperation with Kasetsart University to make an inspired presentation on "Vision Establishment for Change and Inspiration" to more than 70 senior leaders of Ministry of Agriculture and Cooperatives in Advanced Agriculture and Cooperatives Development Leaders Program at Rama Gardens Hotel.



On January 10, 2018, Debsirin School Alumni Association under the Royal Patronage organized the New Year Party for the former Association presidents and managements at Dynasty Room at Centara Grand and invited Prof. Dr. Chira Hongladarom as a guest of honor to provide the recommendations on the association management. On this occasion, certificates of honor co-signed by Prof. Dr. Chira Hongladarom were awarded to the current association contributors.



ASEAN Studies Center of Prince of Songkla University cooperated with Songkhla Province, Foundation for International Human Resource Development (FIHRD) and Chira Academy to organize the Workshop on the Southern-bordered Provinces Tourism Cluster Capacity towards ASEAN: Opportunities and Challenges under the Study for Southern-bordered Provinces Tourism Cluster Capacity Building to attract more tourists from Indonesia and South ASEAN countries on January 11-12, 2018. It was a great honor to have Mr. Ampon Pongsuwan, Songkhla Province Office Chief to preside over the opening ceremony. Asst. Prof. Dr. Supote Kovitaya, Vice President for Student Development and Alumni Affairs, Prince of Songkla University delivered the welcome address. Asst. Prof. Dr. Supatra Davison, Assistant President for ASEAN Studies presented the project background and objective report.

Prof. Dr. Chira Hongladarom

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