

**Last year, Thais and global citizens learnt a lot from  
King Rama IX's leadership.  
How can we maintain these?**

This article was published after King Rama IX's graceful Royal Cremation Ceremony.

It was acceptable that, during the past year, Thais synergized to humbly commemorate his kind contributions. Some groups who never know about him can learn more. This should be the direction for the future practice. How can Thais apply King Philosophy to lead their lives?

First, all Thais must be careful. The future world will have unexpected rapid changes. If they are careless, it will be too risky for them to survive.

Leading life by King Philosophy especially Sufficiency Economy is important. Besides economic aspect, it covers how to live in the world in the political, socio-economic and cultural dimensions. I hope that the politics in the next era must apply sufficiency to relieve conflicts. We must wait and see whether it can really happen. The life in the next era will be full of risks. King Rama IX's immunity development is essential because we can know what risks are.

The youths can apply King Philosophy to life as follows.

- Abstaining evils
- Lower smoking and alcohol consumption
- Public spirit

They should learn and have the right understanding in the knowledge. They should not study without goals. If they can make it, they will meet great success.

I would like to cite a good case study as follows.

On October 20, 2017, there was Goodman Knowledge Camping 6<sup>th</sup>. To be Goodman Foundation has been organizing this camping for consecutive 6 years.

I received a great honor as the keynote speaker on Good Leaders from my Views to youths of 16-17 years old who will be the main force of the country. Because it was organized in the important month, I cited King Rama IX's Philosophy and leadership and gave them 3 recommendations.

First, instead of himself, King Rama IX cared for people. Sometimes, the modern leaders in the public or private sector care for their own benefits. He sacrificed. Instead of his comfort, he cared for people's benefits. This is enough

for leadership. I still think that if the leaders in Thailand apply these, Thailand will grow farer.

Second, morality and ethics are interesting topics in Thailand but nobody takes actions on this.

King Rama IX did good and right things. On his first day of coronation, he pledged that he would "reign with righteousness for the benefit and happiness of the Siamese people". This reflects his virtue as he intended.

There was his royal advice as follows. "Bad people still exist but do not allow them to rule the country. Good people must have opportunity to take care of the organizations and societies."

My 8K's and 5K's Theory got inspiration from him. An important K I work on is Ethical Capital. I also worked with Venerable Phra Maha Wudhijaya Vajiramedhi on the "Ethical Power" book.



## **8 K's : 8 basic capitals for human resource development**

Human Capital  
Intellectual Capital  
Ethical Capital  
Happiness Capital  
Social Capital  
Sustainability Capital  
Digital Capital  
Talented Capital

## **5 K's (New): 5 new capitals for human resource development in the globalization era**

Creativity Capital  
Knowledge Capital  
Innovation Capital  
Emotional Capital  
Cultural Capital

The final point is very important. He promoted all Thais to have dignity and self-reliance as UNESCO praised him.

He helped Thais discover their own capacity like self-reliance instead of waiting for help and materialism.

I also assigned more than 150 students to do workshop together.

Besides my recommended 3 points, I was surprised and very impressed that 16-17-year-old students presented that “endeavor is the crucial factor for leadership based on King Philosophy.”

My presentation on October 20, 2017 should be an example of Thai youths who could cooperate with other organizations especially Pol. Gen. Seripisut Temiyavet's To be Goodman Foundation to continue following King Rama IX's path.



**King Rama IX's Royal Cremation Ceremony**



**Goodman Knowledge Camping 6<sup>th</sup> on October 20, 2017  
at Chinorotwittayalai School**

*Prof. Dr. Chira Hongladarom*

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