



The Book of Leadership



Part One : Self Leadership

(Chapter 1-3)

By EADP 11 / Group 2

PART ONE : SELF LEADERSHIP

- ✘ 1. Leadership starts with a love of what you do
- ✘ 2. Exude energy- know what lights your fire
- ✘ 3. Focus on building extreme strengths, not fixing weaknesses

1.LEADERSHIP STARTS WITH A LOVE OF WHAT YOU DO

If you love what you do, you'll have passion, inspiring ,enabling to speak with conviction, and appeal to the heart and the head of followers.

-you'll acquire great leadership attributes unconsciously.

ความเป็นผู้นำ เริ่มด้วยใจรักในสิ่งที่จะทำ ทำด้วยใจรัก ก็จะมี ความชอบในงาน มีแรงบันดาลใจ มีพลังในการที่จะทำ โดยไม่รู้สึเหนื่อย

มีความเชื่อมั่นที่จะทำให้งานสำเร็จ จนทุกคนรอบข้างรู้สึกและสัมผัสได้

1.LEADERSHIP STARTS WITH A LOVE OF WHAT YOU DO

Leader who love what they do work harder, but don't see it as work

Key diff. -they don't see as work. They see it as a passionate hobby/enjoy.

'Love what you do; if you don't, you'll never do it well..

1.LEADERSHIP STARTS WITH A LOVE OF WHAT YOU DO

Love and charismatic leadership go hand in hand

Charisma is the great asset in leadership.

ex. James /monotone voice, vocal variety and he'd launched business that he love

There's something much more important to consider : **your life**

>finding what you love to do

Confucius said'

'If you find a job you love, you'll never have to work a day in your life.

Choose a job you love, and you'll never to work a day in your life'

(จงเลือกทำงานในสิ่งที่คุณรัก แล้วคุณจะรู้สึกเหมือนไม่ต้อง ทำงานไปตลอดชีวิต
เพราะถ้าเราได้ทำงานที่เรารัก เราก็จะไม่รู้สึกเบื่อที่จะทำมัน)

1.LEADERSHIP STARTS WITH A LOVE OF WHAT YOU DO

How many people have actually listened to our man Confucius.

Gallup study;

- 74% of employees in US 'unhappy' at work
- only 13% 'engaged' in their jobs.
- and the number one reason great people leave organizations was their boss.

>> Inspiration



1.LEADERSHIP STARTS WITH A LOVE OF WHAT YOU DO

Let's check you out for a second

Warren Buffett ; I tap-dance to work (Tap dancing to work)

ทำในสิ่งที่รัก ตัวเขารักในงานที่ทำมากๆ และมีความสุขที่จะได้ไปทำงานทุกๆเช้า

Finding what you love to do

-Get into the habit of trying new things

try trial and error for new things, until you find what you love

-Ask yourself the right questions for what you love

Get a hobby -hobbies can lead to carriers.

Experiment within your organization

-try difference function , find your new passion

Do your research

-thinking what you want

1. LEADERSHIP STARTS WITH A LOVE OF WHAT YOU DO

The idea in brief :

- ✘ If you want to be inspiring, it helps to be inspired in the first place
- ✘ Great leaders work hard, but see their jobs as more of a passion/hobby than work
- ✘ Impactful leader appeal to their follower's heart, not their heads, so passion helps
- ✘ Don't waste your life on anything other than what you love
- ✘ When you do what you love, charisma and charismatic leadership will follow

2.EXUDE ENERGY - KNOW WHAT LIGHTS YOUR FIRE

Every successful company, every successful team, and every successful project runs on one thing; Energy

It's the leader's job to be the energy source that others feed from

Upbeat /downbeat mood of leader –affect to team, performance, creativity improved

> **Eight core driver**

- ✘ Driver One – to help and enable others
 - + (usually your customers or individuals in your team)
- ✘ Driver Two –a core purpose/an ideal vision of the future
 - + Mission, Vision , Goals
- ✘ Driver Three – proving the naysayers wrong
- ✘ Driver Four – a love for what you do
- ✘ Driver Five – the love of working out a strategy to beat a competitor
and then winning the race(the gamification of business)
- ✘ Driver Six – a fear of failure/insecurity
- ✘ Driver Seven – a love of risk and adrenalin
- ✘ Driver Eight – the pursuit of money and wealth

2.EXUDE ENERGY - KNOW WHAT LIGHTS YOUR FIRE

The idea in brief:

- ✘ Energy and drive in leadership are everything, they're what others feed from
- ✘ Providing the right 'energy' is in the leader's job description
- ✘ Whatever your energy driver is –whatever lights your eyes up, recognize it and love it -
- ✘ Don't make ' I will make a lot of money' your primary driver money should come as a by-product of your other drivers

3. FOCUS ON BUILDING EXTREME STRENGTHS, NOT FIXING WEAKNESSES

Maximize strengths, develop expertise, extreme competitive advantage, grow in creativity, and win the respect of others.



Ten hours spent doing what I do well produces great results. Projects get finished, clients are served, money is made.

Ten hours spent struggling with what I don't do well will always bring in poorer results. Projects get postponed, clients are frustrated and money is lost.


Focus on improving the weaknesses, takes a lot more energy ,it's the mistake to do that which you can't do

3.FOCUS ON BUILDING EXTREME STRENGTHS, NOT FIXING WEAKNESSES

- ✘ The world rewards extreme strengths not mediocrity (improved weaknesses)
- ✘ Confidence comes from an awareness of one's strengths

3.FOCUS ON BUILDING EXTREME STRENGTHS, NOT FIXING WEAKNESSES

What are your strengths and weaknesses?



Finding your strengths and weaknesses

- Feedback from results
- Feedback from your friends, family and work circle
- Feedback from 'Truth Sayers'

3.FOCUS ON BUILDING EXTREME STRENGTHS, NOT FIXING WEAKNESSES

Get everybody on your team aligned to their strengths, not just you

The idea in brief:

- ✘ We all have natural strengths and natural weaknesses
 - + love your strengths, make your weaknesses irrelevant
- ✘ You'll never be a success by trying to improve your weaknesses

3.FOCUS ON BUILDING EXTREME STRENGTHS, NOT FIXING WEAKNESSES

The idea in brief:

- ✘ Great leaders focus on turning their natural strengths into colossal strengths
- ✘ 360' feedback is one of the greatest ways to improve your leadership skill and general business skill
- ✘ When building a team, be acutely aware of their individual strengths and weakness too



Thank You!

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