



E-Newsletter Vol. 1 : April – May 2012

The International Union for Health Promotion and Education (IUHPE) and Thai Health Promotion Foundation (ThaiHealth) are pleased to invite you to the 21st IUHPE World Conference on Health Promotion.

This unique international event builds on a long tradition of IUHPE world and regional conferences that bring together health promotion researchers, practitioners and policy-makers. The 21st IUHPE World Conference aims to contribute to the development of equity and social justice across the globe by offering a unique platform for dialogue on the **best investments for health** between participants from various sectors from all over the world.

This quarterly e-newsletter will keep you updated on every important developments of the 21st World Conference on Health Promotion. If you do not want to receive the next e-newsletters, please [click here](#).

Host City: Pattaya, Thailand

The 21st IUHPE World Conference on Health Promotion (IUHPE 2013) will take place at Pattaya Exhibition and Convention Hall (PEACH) in Pattaya, Thailand. To learn more about the city, please [click here](#)

Theme: *Best Investments for Health*

The world is facing an unprecedented global crisis, accelerating economic, political and social transitions that impact at all levels of society. These substantial challenges require a reflection on the most efficient, effective and equitable ways of supporting and advancing population health and well being. All actors and sectors in society have a vital role to play in the development of equity and social justice. It is therefore critical to better understand and acknowledge the diverse approaches for investing in health from the perspective of various actors, from the grassroots movements, the public health and health promotion workforce, the public sector, financial markets, academia or international donors and to explore what are the challenges and opportunities in mobilizing and engaging them.

With that perspective, the Conference will seek to provide a forum to highlight contrasting and challenging views and will offer a unique platform for exchange and debate on mainstream, innovative and alternative perspectives. The various sessions will provide a mixture of practical lessons from global, national and regional experiences.

The conference will aim to examine the following questions:

- What are the best investments for health and the well-being of people? How do different perspectives contribute to the definition of policies and interventions that promote health, social and human development?
- Who are key investors in health promotion systems? (But) Who is missing? What are the implications for developing dimensions related to social, financial, and cultural capital?
- What are the successes and challenges in developing and implementing (or in achieving?) health in all policies? Do we know enough?
- What are the innovations worldwide that are transforming health promotion and what can we learn from them?

Organization: Scientific Committee

ThaiHealth in collaboration with the IUHPE will ensure that thematic scopes and contents will represent the global health issues and address those issues well. To see the list of professionals and experts in the field participating in the organization and the members of the global and Thai scientific committees, please [click here](#).

Call for Abstracts

Online abstract submission will be opened in August 2012.

Start as soon as now to reflect on potential presentations with regard to the theme '**Best Investments for Health**'. This could be within or across IUHPE priority areas of work such as Health Promotion Systems, Health in All policy, Social Determinants of Health, Sustainable Development and Health Promotion, Non-Communicable Diseases and Innovative Financing for Health Promotion.

Downloads

You can download promotional and thematic materials by clicking [here](#) to disseminate the conference among your colleagues and networks. Help us to promote and make this 21st IUHPE World Conference on Health Promotion another most successful conference!

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