



## ICT for All-Symposium 2011

### on “Success Factors of Migration to OpenOffice.org in Organizations”

*April 22, 2011, at Meeting Room, The Walailak University, Bangkok campus*

*979/42-46 , SM Tower, Floor 19, Phaholyothin rd.*

*Phayathai district, Bangkok Metro, Kingdom of Thailand.*

*[www.ictforall.org](http://www.ictforall.org)*

**OpenOffice.org** (the Free, Open Source Office Suite) is both a product and an open-source project. Both have been in existence since October 13<sup>th</sup>, 2000. OpenOffice.org 1.0, the product, was released on April 30<sup>th</sup>, 2002. OpenOffice.org's mission statement was drafted by the community: **To create, as a community, the leading international office suite that will run on all major platforms and provide access to all functionality and data through open-component based APIs and an XML-based file format.**

OpenOffice.org, commonly known as **OOo** or **OpenOffice**, is an open-source application suite whose main components are for word processing, spreadsheets, presentations, graphics, and databases. It is available for a number of different computer operating systems, is distributed as free software and is written using its own GUI toolkit. It supports the ISO/IEC standard OpenDocument Format (ODF) for data interchange as its default file format, as well as Microsoft Office formats among others. OpenOffice.org supports over 110 languages. As free software, users are free to download, modify, use and distribute OpenOffice.org. The OpenOffice.org project is primarily sponsored by Oracle, which is the primary contributor of code to the project. Additionally over 500,000 people--unaffiliated individuals, business and government employees, and students from nearly every curve of the globe--have joined the project with the aim of creating the best possible office suite that all can use.

According to Valve Corporation, 14.63% of steam users have OpenOffice.org installed on their machines as of July 2010. A market-share analysis conducted by a web analytics service in 2010, based on over 200,000 Internet users, showed a wide range of adoption in different countries: between 0.2% in China, 9% in the US and the UK and over 20% in Poland, the Czech Republic and Germany. In ASEAN: Malaysia, Indonesia, Singapore. Although Microsoft Office retained 72% of the general market in 2010, OpenOffice.org had secured 21.5% of the market<sup>1</sup>. The OpenOffice.org web site reported more than 98 million downloads as of September 2007. OpenOffice.org 3.x reached one hundred million downloads, just over a year since its release.<sup>2</sup>

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<sup>1</sup> Webmasterpro. 2010. OpenOffice tops 20% market share: 2010-02-02. [Online]. Available: <http://www.webmasterpro.de/portal/news/2010/02/05/international-openofficemarket-shares.html/>. (Accessed date: June 21, 2010).

<sup>2</sup> OpenOffice.org clocks up one hundred million downloads, retrieved: 2009-11-28

In Thailand, Thai developer community has been working with OpenOffice.org since the source was released on 2000. At the same time, NECTEC, a government agency, started to work on development and promotion of OSS in Thailand. OpenOffice.org was promoted long before it supported complex text languages (CTL) so we have to modify the source to add the features such as character clustering and context-dependent word breaking. In 2001, the two Thai-enabled OpenOffice.org derivatives, OfficeTLE and Pladao, drew much attention from the public. Many SMEs and some corporates tried to migrate to the two OpenOffice.org derivatives during that period but only a few succeed due to the lack of good migration planning.

The first large-scale migration showed up in 2006. EGAT, a 10,000-seats state enterprise, successfully migrated 70% of their PCs to OpenOffice.org with some help from NECTEC. That first success case led to another migration at S&P Syndicate, a public company. However, OpenOffice.org adoption was still slow until supporting businesses such as migration consultant and training provider started to appear. Since 2008, Thailand has been achieving migration to OpenOffice.org in a few state enterprises, two banks, and one agro-industrial group. One observation is that, while OpenOffice.org tends to be popular among SMEs and government agencies in many countries, in Thailand, only big enterprises with thousands of seats care about OpenOffice.org migration. Due to 75% piracy ratio, Thai SMEs, and government agencies rarely interested in OpenOffice.org.<sup>3</sup>

For this reason, the ICT for All Club will be held the symposium 2011 on “Success Factors of Migration to OpenOffice.org in Organizations”. The goal of this focus group discussion is to bring together interested academics from all sides to share their knowledge and exchange their experiences in migration to OpenOffice.org as well as discuss topics related to the area of OpenOffice.org adoption.

### Topics of Interest

Focus Group Discussion topics include (but are not limited to):

- Challenges of Migration to OpenOffice.org
- Cost-benefit models of Migration to OpenOffice.org
- Success Factors of Migration to OpenOffice.org in Business Organizations in Thailand
- Practical approaches and suggested solutions in deploying OpenOffice.org
- Best practices in Migration to OpenOffice.org
- Frameworks, methodologies, technologies, tools, and environments to support OpenOffice.org communities
- Unified Theory of Acceptance and Use of Technology (UTAUT) and OpenOffice.org Adoption Model
- Reports and lessons learned on Migration to OpenOffice.org

### Contact Information

For further information, please contact **Thossaphol NORATUS**, [thossaphol@ictforall.org](mailto:thossaphol@ictforall.org)

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<sup>3</sup> Raruenrom, Samphan. 2010. Large scale OpenOffice.org Migrations in Thailand. [Online]. Available: <http://www.oocon.org/index.php/oocon/2010/paper/view/295/>. (Accessed date: October 11, 2010).



## ***Information and Communication Technology for All Club (ICT for All Club)***

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***Tentative Programs***  
**ICT for All-Symposium 2011**  
**on “Success Factors of Migration to OpenOffice.org in Organizations”**  
*April 22, 2011, at Meeting Room, The Walailak University, Bangkok campus*  
*979/42-46 , SM Tower, Floor 19, Phaholyothin rd.*  
*Phayathai district, Bangkok Metro, Kingdom of Thailand.*  
[www.ictforall.org](http://www.ictforall.org)

- 12.30 Registration
- 13.00 Welcoming Address  
 By ***Thossaphol NORATUS***, Coordinator of ICT for All Club
- 13.10 Opening Address and special address on “**Strategies for using open source software in Thailand, case study: OpenOffice.org**”  
 By ***Representative from Ministry of Information and Communication Technology, Kingdom of Thailand***
- 14.00 Present special thanks souvenir for the representative  
 Coffee Break
- 14.15 Focus Group Discussion (share knowledge and experiences) on “**Success Factors of Migration to OpenOffice.org in Organizations in Thailand**”  
 by *representatives from:*
- *Software Industry Promotion Agency (Public Organization)*
  - *Electricity Generating Authority of Thailand*
  - *National Housing Authority of Thailand*
  - *S&P Syndicate Public Co.,Ltd.*
  - *DHA Siamwalla Co.,Ltd.*
  - *Thai Life Insurance Co.,Ltd.*
  - *OpenSource2Day Magazine*
  - *Thai Open Source Software Center*
  - ***Asst. Prof. Dr.Oranuj Soongswang***, Faculty of Commerce and Accountancy, Chulalongkorn University
  - ***Samphan Raruenrom***, Open Source Development Co., Ltd.
  - ***Thossaphol NORATUS***, Coordinator of ICT for All Club
- 16.50 Present special thanks souvenir for participants
- 17.00 Closing ceremony

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NB. เนื่องจากผู้แทนจากสถานเอกอัครราชทูตมาเลเซียประจำประเทศไทย ไม่สามารถเดินทางมาเป็นวิทยากรได้ คณะผู้จัดจึงขอปรับการประชุมและแลกเปลี่ยนความคิดเห็นเป็นภาษาไทย

**Map to ICT for All-Symposium 2011**  
on “Success Factors of Migration to OpenOffice.org in Organizations”

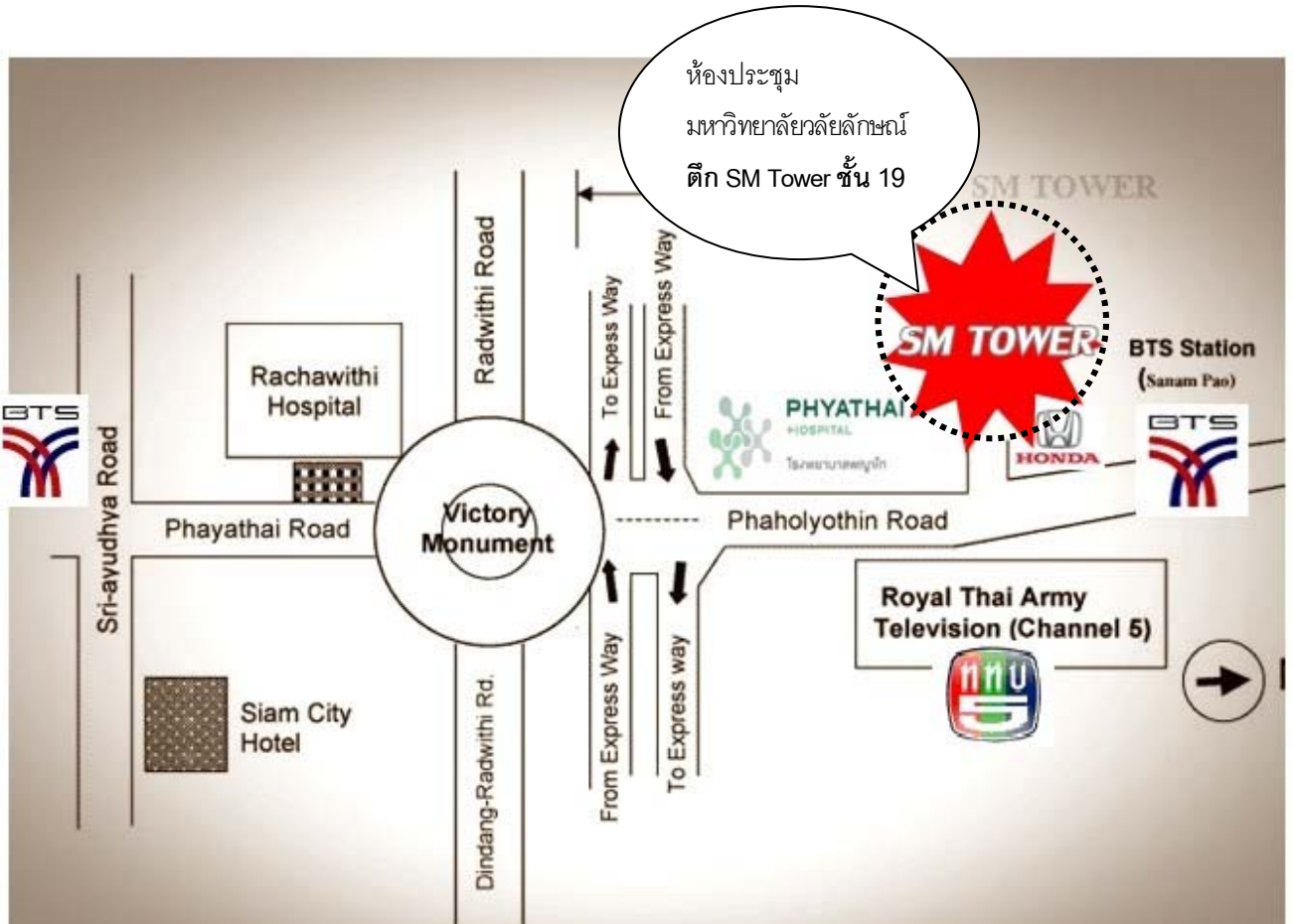
April 22, 2011, 12.30-17.00 hrs.

at Meeting Room, The Walailak University, Bangkok campus

979/42-46 , SM Tower, Floor 19 (BTS Sanampao), Phaholyothin rd.

Phayathai district, Bangkok Metro, Kingdom of Thailand.

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979/42-46 ชั้น19 อาคารเอส เอ็ม ทาวเวอร์ (สถานีรถไฟฟ้า BTS สนามเป้า)  
ถนนพหลโยธิน แขวงสามเสนใน เขตพญาไท กรุงเทพมหานคร 10400