

Learning Forum “Tourism, Globalization and Sufficiency Economy in Myanmar” at Sedona Hotel, Yangon in Myanmar on 21-23 July 2004



Foundation for International Human Resource Development cooperated with Department of Technical and Economic Cooperation (DTEC), Ministry of Foreign Affairs of Thailand, Royal Thai Embassy of Myanmar, Tourism Authority of Thailand and Union of Myanmar Federation of Chambers of Commerce and Industry to organize Learning Forum “Tourism, Globalization and Sufficiency Economy in Myanmar” at Sedona Hotel, Yangon in Myanmar on 21-23 July 2004.

There are many suggestions from experts for Myanmar tourism. Prof. Dr. Chira Hongladarom, Secretary-General, Foundation for International for International Human Resource Development suggested that “in order to open up the world market, Myanmar tourism should be improved in several areas like building sustainable economy, a good environment and quality of life.” Moreover, Myanmar should improve infrastructure and living accommodation for foreign tourists. Myanmar’s financial sector should support the move to expand tourism sector. Myanmar should form two units for monitoring the industry and prevent the destruction of its environment and culture and the other for marketing the foreign countries. Myanmar should promote joint venture with Thailand to sell two countries as one destination.

Burmese Deputy Minister for Hotels and Tourism Brig-General Aye Myint Kyu said that The more Myanmar is developed, the more Myanmar has to preserve its culture.

Dr. La-iard Silanoi, Advisor 9, Tourism Authority of Thailand said that the joint venture should be done as Thailand currently holds cooperation ties with Indo-China.

