



FIHRD - CHIRA ACADEMY

Reviews Weekly

CHIRA
academy

Year 1 No. 34

10-16 November 2012

This week's good lesson learnt from the Philippines

Source: *Learning from Reality with Dr.Chira*
Column Naewna. 17th October 2012, p.5

ข่าวหน้า

บทเรียน
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I wrote this article in Cebu. I flew here last Wednesday to join the 39th ARTDO International Leadership and HRD Conference at Radisson Blu Hotel. Mr. Chaiporn Heama, my Ph.D. student from Suan Sunandha Rajabhat University and Ms. Pattaraporn Antarikanonda came with me here. I want Thais to visit Cebu, the Philippines because it is a beautiful city.

ARTDO was established almost 40 years ago. The co-founders are 12 countries. Now, it becomes stronger and has more than 30 member countries spread from Asia, the U.S.A., Australia and the Middle East. The emphasis is on human capital practice rather than theory.

I was the Chairman 25 years ago when Thailand hosted ARTDO International Conference in 1989. I hope that Thailand will have another chance to host it again in the future. Besides learning and networking with more than 350 participants, I have an opportunity to share my ideas on 8K's, 5K's and Impacts on Human Capital Leading to 3V at the Conference in the afternoon of 15th November 2012.

I learn from the foreign participants that my concept is beneficial for other countries. It inspires me to continue my work. One observation is that very few Thais joined international Conference like this because of their poor English and expensive cost. I recommend Thais to begin more interested in International Conference.

Presentation practice since young age is a good experience. I am lucky that I had chances to practice while I was working at Thammasat University.

Good lessons learnt from Cebu, the Philippines are as follows.

-The Filipina's English is of high quality.

- The Philippines' English newspapers are of good quality. Every city launches English books at affordable price. It costs only 15 Baht. English newspapers in Thailand are very expensive. It costs about 40 Baht. More than 70% of the Filipina read English books. This should be good lesson learnt for Thai to read more English newspaper but cost should be below.

From this trip, I see the quality of politicians like Hon. Sigfrido R. Tinga. I was impressed with their thinking skill and presentation. Besides thinking and analytical ability, their English are very good. They are young politicians aged below 50. This makes me think of Thai politicians' quality.

In addition to joining the Conference and making a presentation, I would like to take this opportunity to study the Philippines in term of AEC 2015 and how Thailand and Philippines will cooperate.

From Thai perspective, the Philippines do not seem on our direction because they are like neither GMS nor close to Thailand, Malaysia and Indonesia groups which several Thai organizations from academic and private sector emphasize on. I think Thai government and other organizations from both public and private sector should look at the Philippines as partner in many areas such as tourism, education and IT

On 16th November 2012, I had an opportunity to visit Southwestern University. The President of the University came to welcome us. I hope that there will be future academic cooperation. This university is good at producing medical students include Thais.

In the future, there may be cooperation among three countries: Thailand, the Philippines and Vietnam because of the convenient transportation. It will be more economical to travel from the Philippines via Vietnam to Thailand.

Experience sharing at local levels especially national and local politicians of two countries will benefit Thai democracy in the future.

Human capital development for the Philippines and Thailand's tourism sector will be good. The Philippines have a lot of natural resources and more than 7,000 islands but international arrivals to the Philippines are still low, only 4millions compared to 18millions to Thailand.

Therefore, Thailand should be a good case study of tourism. When entering AEC 2015, more Filipina will come to work in Thailand in these areas.

- IT
- Nurses
- English teachers.

It should be useful for Thailand because the Philippines are good at managing Value Diversity especially the combination between 300-year-old Spanish culture, American culture and a variety of local cultures. Thus, the Filipina have better capacity for adapting to globalization than Thais do.

Besides poor English skill, Thais do not like to work in intercultural environment. Therefore, we should bring the strengths of these two countries to maximize benefits.

My participation in the Conference in Cebu stimulates Thais to know that we must start to seriously look at our neighboring country like the Philippines as economic, social, political and social partners. We should concretely initiate cooperates projects with the Philippines and support ASEAN 2015 to firmly step forward.



City Tour at Fort San Pedro, the smallest and oldest fortress of the Philippines once used as the Spanish's first settlement covering 20,000 square feet and Casa Gorordo, the house of the first Filipino Bishop of Cebu on Lopez Jaena Street



Group Photo of the speakers at the 39th ARTDO International Leadership and HRD Conference at Radisson Blu Hotel from 14th-16th November 2012



Group Photo with Mr. Arthur Luis P. Florentin x ARTDO Chairman, Hon. Sigfrido R. Tinga, MP and Mr. Chaiporn Heama, Board Member of Foundation for International Human Resource Development (FIHRD)

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